



# LocalReferral for Contractors

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Specialized marketing for Contractors

LocalReferral is our referral generation tool that will allow Contractors to engage with current customers to generate more referrals and repeat business.

The truth is, most businesses don't leverage referrals to their full potential, but LocalReferral makes it easy. With LocalReferral, you can track incoming referrals, their referrers, their visits and conversions, and see real-time reports on your central dashboard.



## LocalReferral helps Contractors:

- Increase revenue by generating more customer referrals.
- Save hundreds of hours by automating the administration and tracking of your referral program.
- Generate more organic interest to lower marketing spend.
- Gain visibility into referral generated revenue and your referral program's performance.

