LocalAnalytics
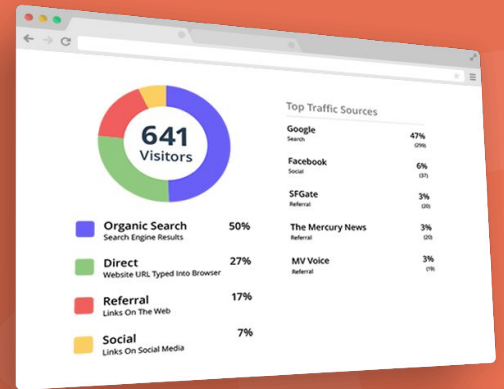
LocalAnalytics is our performance metrics dashboard that allows small business owners to see enhanced performance metrics of their website, SEO, and ads in real-time.

LocalAnalytics will help some of your most important marketing tools—your website, SEO and Ads— perform at their best by identifying trends from your online performance to meet your business goals.

LocalAnalytics helps small businesses:

- Increase conversions on their website and improve site performance based on visitor behaviour.
- Monitor their SEO performance and understand what their target market is searching for online.
- Understand how users interact with their ads in order to optimize conversions.