



# LocalAds for Optometrists

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Specialized marketing for Eye Care Clinics

LocalAds is our digital advertising tool that allows optometrists to be seen by more potential clients, whether they're searching online for specific eye care services like children's eye exams or low vision care, checking their email or browsing social media or news sites.

The issue that impacts eye care clinics we speak with everyday is they are wasting ad dollars getting their business in front of irrelevant audiences, that aren't actively looking for an eye care services.



Our team of experts will help you launch pay-per-click (PPC), display, video, retargeting and social media ad campaigns, which are targeted to the right online users and optimized to maximize your return on investment (ROI).

## LocalAds helps Eye Care Clinics:

- Increase revenue by reaching more clients.
- Maximize conversions by utilizing best practices.
- Save hundreds of hours trying to self-manage campaigns.
- Design on-brand premier marketing collateral.
- Gain a clear understanding of advertising performance and ROI.

