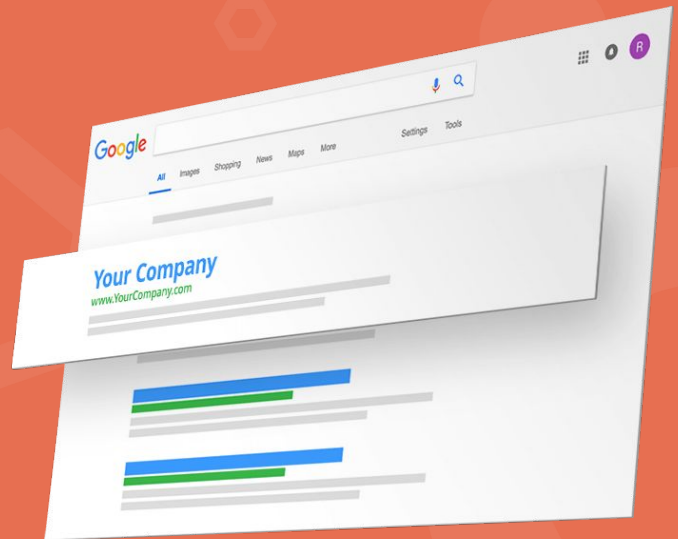




# LocalSEO

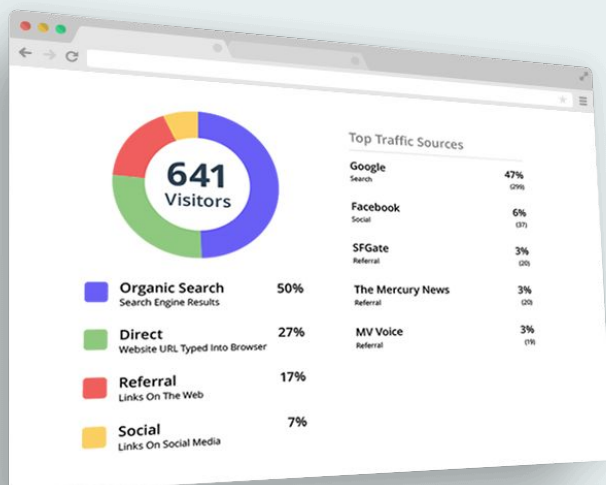
LocalSEO is our search engine optimization service that allows you to increase the amount of qualified traffic to their website from people who are looking for a clinic right now.

LocalSEO will help your most important marketing tool—your website—rise higher on search results when people are looking for the services you offer online.



Over 90% of patients look for clinics on the first page of Google. This means that if a clinic is not visible on Google, it will be difficult to win new patients who are looking for eye care online.

LocalSEO has enabled optical clinics like EyeCare Plus from Calgary to improve their average keyword position from 105 to 14 since joining OneLocal in May, 2019, and 4 of their keywords now in the number 1 spot, allowing potential patients to find their clinic online.



## LocalSEO helps Local Businesses:

- Increase revenues by reaching more customers on Google
- Generate more organic visibility to lower marketing costs
- Gain visibility into SEO performance